



## 2012 Sponsorship Agreement

Company

Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Agreement is made this \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_,  
 by and between the Arizona Cutting Horse Association (AzCHA).  
 As the authorized representative of the partner/sponsor, I hereby agree on the partner/sponsor's behalf to  
 purchase sponsorship from the AzCHA in accordance with the terms noted below:

SPONSORSHIP PACKAGE	SPONSORSHIP DETAILS	PRICE
Diamond	Banner in Show Arena One & Two, Tower Ad on Website with link, 1/2 page ad in Newsletter for 2012 yr, Marketing Material in Show Office, BEC Exhibitor Fee paid by AzCHA for 2 4-day shows, Social media promotion and links to your website/company events. Name announced between classes.	<b>\$3,500</b>
Platinum	Banner in Show Arena One, Tower Ad on Website with link, 1/2 pg ad in Newsletter 2012 yr, Marketing Material in Show Office, Social media promotion and links to your website/company events, Name announced between classes.	<b>\$2,500</b>
Gold	Banner in Show Arena Two, 1/4 pg ad in Newsletter for 2012 yr, Name announced between classes.	<b>\$1,500</b>
Silver	Business Card placement on AzCHA Website Sponsor Page, 1/4 page Ad in Newsletter for 2012 yr, Name announced between classes.	<b>\$1,000</b>
Contributor	Recognition on Sponsorship Page in Newsletter and Website, Name announced between classes.	<b>\$100- \$999</b>
Merchandise Sponsor	Business Card placement on AzCHA Website Sponsor Page, 1/4 page Ad in Newsletter for 2012 yr, Name announced between classes.	<b>\$1,500 in product</b>
Circuit Sponsor (4 day show)	Circuit promoted w/your Company Name on Show Calendar, in Newsletter and on AzCHA Website, Name announced between Shows	<b>\$1,000</b>

Selected Sponsorship(s) \_\_\_\_\_ Total \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_  
 Sponsor's Representative

Signed \_\_\_\_\_ Date \_\_\_\_\_  
 AzCHA Representative

Please make checks payable to AzCHA  
 Mail to: McKenzie Parkinson, 27411 N. 160<sup>th</sup> St., Scottsdale AZ 85262  
**Sponsorship Contact: McKenzie Parkinson 602-769-9151**