



2011 Sponsorship Agreement

Company Name _____

Contact _____ Phone _____ Email _____

Address _____ Fax _____

City _____ State _____ Zip _____

Agreement is made this ____ day of _____, 20__ by and between the Arizona Cutting Horse Association (AzCHA). As the authorized representative of the partner/sponsor, I hereby agree on the partner/sponsor's behalf to purchase sponsorship from the AzCHA for 12 month period and in accordance with the terms noted below:

Sponsorship Packages and Including:

Diamond Sponsor Banner in Show Arena One & Two, tower ad on AzCHA Website with link to your website, 1/2 pg ad in newsletter, marketing material displayed in Show Office, booth space at shows provided and HPEC exhibitor fee paid by AzCHA for 2 4-day shows, company name announced between shows, appreciation gift at banquet	\$3,500
Platinum Sponsor Banner in Show Arena One, tower ad on AzCHA Website with link, 1/2 pg ad in Newsletter, marketing material displayed in show office, company name announced between shows, appreciation gift at banquet	\$2,500
Gold Sponsor Banner in Show Arena Two, 1/4 pg Newsletter, company name announced between shows, appreciation gift at banquet	\$1,500
Silver Sponsor Business Card placement on AzCHA Website Sponsor Page, 1/4 page ad in newsletter, company name announced between shows, appreciation gift at banquet	\$1,000
Contributor Recognition on AzCHA Website Sponsorship Page and in Newsletter, company name announced between shows, banquet recognition	\$100- \$999
Merchandise Sponsor Your Co Name and Logo added to AzCHA branded merchandise (hoodies, hats, shirts etc). Banner in Arena Two, appreciation gift at Banquet	\$2,500
Circuit Sponsor 4 Day Show Circuit promoted w/your Company Name on Show Calendar, in Newsletter and on AzCHA Website, Co Name announced between Shows,	\$1,000

Selected Sponsorship(s) _____ Total _____

Signed _____ Date _____

Sponsor's Representative

Signed _____ Date _____

AzCHA Representative

Please make checks payable to AzCHA
 Mail to: Michelle Eberhart, 14908 E Montgomery, Scottsdale AZ 85262
 Sponsorship Contact: Michelle Eberhart 602-319-8244