



## 2010 Sponsorship Agreement

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Agreement is made this \_\_\_\_ day of \_\_\_\_\_, 20\_\_ by and between the Arizona Cutting Horse Association (AzCHA). As the authorized representative of the partner/sponsor, I hereby agree on the partner/sponsor's behalf to purchase sponsorship from the AzCHA in accordance with the terms noted below:

### Sponsorship Packages:

<b>Diamond Sponsor</b>	Banner in Show Arena One & Two, Tower Ad on Website with link, 1/2 pg ad in Directory and Newsletter for 2010 yr, Marketing Material in Show Office, BEC Exhibitor Fee paid by AzCHA for 2 4-day shows, Co Name announced between shows, appreciation gift at banquet	<b>\$3,500</b>
<b>Platinum Sponsor</b>	Banner in Show Arena One, Tower Ad on Website with link, 1/2 pg ad in Directory and Newsletter for 2010 yr, Marketing Material in Show Office, Co Name announced between shows, appreciation gift at banquet	<b>\$2,500</b>
<b>Gold Sponsor</b>	Banner in Show Arena Two, 1/4 pg ad in Directory and Newsletter for 2010 yr, Company Name announced between shows, appreciation gift at banquet	<b>\$1,500</b>
<b>Silver Sponsor</b>	Business Card placement on AzCHA Website Sponsor Page, 1/4 page Ad in Directory and Newsletter for 2010 yr, Company Name announced between shows, appreciation gift at banquet	<b>\$1,000</b>
<b>Contributor</b>	Recognition on Sponsorship Page in Newsletter and Website, Name announced between shows, banquet recognition	<b>\$100- \$999</b>
<b>Merchandise Sponsor</b>	Your Co Name and Logo added to AzCHA branded merchandise (hoodies, hats, shirts etc). Banner in Arena Two, appreciation gift at Banquet	<b>\$2,500</b>
<b>Circuit Sponsor 4 Day Show</b>	Circuit promoted w/your Company Name on Show Calendar, in Newsletter and on AzCHA Website, Co Name announced between Shows,	<b>\$1,000</b>

Selected Sponsorship(s) \_\_\_\_\_ Total \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

Sponsor's Representative

Signed \_\_\_\_\_ Date \_\_\_\_\_

AzCHA Representative

Please make checks payable to AzCHA  
Mail to: Michelle Eberhart, 14908 E Montgomery, Scottsdale AZ 85262  
Sponsorship Contact: Michelle Eberhart 602-319-8244